

NOTICE AND ACCESS

FACT SHEET

As the leading proxy solicitation firm, Georgeson has the experience and technology to efficiently manage your company's application of the notice and access rule.

Since 2009, the SEC has required all publicly traded companies to post proxy materials online and notify shareholders of their availability.

BENEFITS OF APPLYING THE NOTICE AND ACCESS RULE

- › Reduced printing and mailing costs by eliminating the mailing of bulky proxy packages to some or all of your holders – providing paper materials only upon request.
- › Position your company as an environmentally responsible organization committed to reducing the use of paper.
- › The convenience of electronic delivery, as shareholders continue to adopt electronic communications.

WHY CHOOSE GEORGESON?

- › The professionals at Georgeson will help you realize the optimal mix of notice-only and traditionally mailed packages through a detailed analysis of your shareholder base and review of your meeting goals, by capturing and retaining voting details from your previous years' annual meetings.
- › Georgeson's notice and access related solutions meets the SEC's four major requirements for use of the notice-only option (providing shareholders a hard copy only upon request).
- › Georgeson can help you minimize uncertainty regarding print and fulfillment quantities, through a pre-meeting mailing campaign to solicit and capture your shareholders' delivery preferences before mailing the notice or proxy materials.

ARE YOU READY?

Call the professionals at Georgeson (212 440 9800) to learn how your company can make the most of the notice and access rule.

GLOBAL PROXY SOLICITATION SERVICES

- › Annual and special meeting proxy solicitation provider
- › M&A and proxy contests
- › Shareholder identification
- › Corporate proxy distribution, tabulation and vote reporting

CORPORATE GOVERNANCE CONSULTING

- > Takeover defense services
- > Strategic M&A and proxy fight consulting
- > Board and governance advisory services
- > Executive stock incentive plan analysis

ABOUT GEORGESON

Georgeson Inc. is the world's leading provider of strategic proxy and corporate governance advisory services to corporations and shareholder groups working to influence corporate strategy.

For over half a century, Georgeson has specialized in complex solicitations such as hostile and friendly acquisitions, proxy contests and takeover defenses. In 2010, Georgeson was the No. 1 proxy solicitor for M&A transactions worldwide. The firm also provides issuers with expertise in corporate events solutions such as post-merger unexchanged holder programs and information agent services.

Georgeson is a Computershare company. For more information, visit www.georgeson.com.