

# INSTITUTIONAL PROXY SOLICITATION

## FACT SHEET

## Maximising shareholder responsiveness will help to ensure that crucial resolutions go in your favour.

Increases in foreign share ownership, the rise in shareholder activism and the global focus on corporate governance have placed more pressure on companies than ever before to garner shareholder support for important resolutions. Simply mailing a proxy form and hoping for a response is no longer enough.

With over 70 years at the forefront of global proxy solicitation, Georgeson has unparalleled reach and local knowledge to help to achieve a successful outcome for your company. Don't leave anything to chance.

### GATHER VITAL INVESTOR SENTIMENT INTELLIGENCE

Georgeson will help to determine the voting intentions of your key investors via direct phone contact and targeted messaging, enabling you to adapt your strategy accordingly and neutralise dissent.

### DRIVE INVESTOR PARTICIPATION

By conducting direct dialogue with the proper voting authorities (fund managers, beneficial owners or proxy advisers), we will actively solicit support and maximise voting participation.

### ACHIEVE YOUR DESIRED GOALS

We will secure shareholder support well ahead of books closing, and help to ensure that votes are lodged on time by proactively shepherding proxy instructions through multiple levels of nominees back to the registry.

### PROVIDE CERTAINTY

Georgeson can achieve the best possible result for your company by maximising participation, minimising risk and providing certainty in the lead-up to shareholder meetings. With unparalleled experience in global proxy solicitation and cross-border management, you can be assured that our highly experienced and multilingual team will guide and support you through every step of the project.

#### GEORGESON

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