

ASSET REUNIFICATION

FACT SHEET

Our expertise and efficiency provide the highest response and best service to you and your shareholders

Georgeson was established in 1935 and is a leading shareholder communications organisation globally.

We specialise in asset reunification, reuniting individuals with their share entitlement. It is best practice for companies to return lost assets to keep their share register up-to-date and to ensure that shareholders receive the assets to which they are entitled.

INACTIVE OR UNKNOWN INVESTORS ARE COSTLY

Mergers, acquisitions and other corporate events can create many 'small' shareholders who own fewer than 100 shares - known as oddlot holders. This group represents a surprisingly significant and recurring expense.

Oddlot holders are as expensive to maintain as any other shareholder, yet they represent the most inactive segment of the shareholder population - and respond less to investor communications. As an issuer's shareholder base continues to expand, with even a seemingly moderate oddlot holder population, the shareholder servicing budget can grow disproportionately, draining resources without any clear benefit.

UNEXCHANGED HOLDERS

Following a merger, acquisition or other corporate event, there are always shareholders who neglect to exchange their old certificates or claim the cash they are due. Reasons for this can include not understanding the process, being too busy, or simply having moved without providing a forwarding address.

Whatever the reason, we find that as many as 10% to 20% of registered shareholders remain unexchanged several months following an acquisition. While a small percentage simply needs to be reminded, a significant percentage needs the extra handholding and assistance that only our programme can offer.

Georgeson will locate these shareholders, help them to understand the transaction and their available options. We will help them resolve the obstacles that have hindered their exchange and assist them in taking the required action.

GEORGESON

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INTELLIGENT SOLUTIONS

It's quick and easy to get started and we will work closely with you to tailor a solution that fits your requirements. We constantly develop cutting-edge technology to create a seamless process that benefits you and your shareholders. We aim to locate every investor, treating each one with the same high level of professionalism and confidentiality, regardless of the value of the assets in question.

HOW IT WORKS

Asset Reunification programmes represent one of Georgeson's core business lines. We will manage all aspects, including:

- > Customised programme development
- > Strategic shareholder communications
- > Full coordination with your share registrar
- > Regular reporting on shareholder response

TRACING SERVICE BENEFITS

- > Excellent corporate governance i.e. taking positive action to trace missing shareholders, providing positive public relations
- > Reducing the number of shareholders with unclaimed dividends cuts servicing costs dramatically
- > Shareholders learn they have assets of which they had been unaware
- > Your administrative efforts and costs are reduced (e.g. annual report mailing and returned mail)
- > At all stages, a full audit trail is kept within the database to guard against fraudulent claims.

