

ASSET REUNIFICATION

FACT SHEET

Beyond compliance: reunifying your investors with their 'lost' assets can avoid bad publicity and legal penalties while offering you competitive advantage.

Following a merger, acquisition or demutualisation, there are always investors who neglect to exchange or claim their shares or other entitlements. Reasons for not exchanging can include not understanding the process, being too busy, or simply having moved house with no forwarding address.

As many as 10-20% of registered investors can still remain unexchanged many months or even years after. It is the legal responsibility of the issuer under the Companies Act 1985 to make reasonable attempts to locate these 'lost' investors. Georgeson can help you be proactive and go one step further.

We will track down these investors and educate them on their options, helping them to overcome any obstacles that might hinder their exchange, resulting in satisfied customers.

THE FIRST AND THE BEST

Georgeson established global asset reunification programmes over 60 years ago and we are constantly pushing the boundaries of our service to offer you and your investors real advantage. We have all the resources, experience and industry contacts you would expect from the world's most established and innovative asset reunification specialists.

FREE TO THE ISSUER

Regardless of the outcome, there is always no cost to you as an issuer and there may even be cost savings on your registry bill. For investors, our fee is fully disclosed and we even inform them that they can still contact the registrar directly and handle the exchange themselves. While a small percentage of investors simply need to be reminded, a significant percentage need the extra handholding and assistance that only our programme can offer.

INTELLIGENT SOLUTIONS

It's quick and easy to get started and we will work closely with you to tailor a solution that fits your requirements. We constantly develop cutting-edge technology to create a seamless process that benefits you and your shareholders. Our exclusive access to numerous data sources combined with a dedicated team of researchers means we specialise in locating hard-to-find individuals. We aim to locate every investor, treating each one with the same high level of professionalism and confidentiality, regardless of the amount of assets in question..

GEORGESON: GETTING RESULTS

The average programme usually takes around 90 days from start to finish and requires very little involvement on your part. Every stage of the process is conducted in-house, minimising the potential risks associated with outsourcing key investor information .

Our programme has reunited in excess of 70% of missing investors with their rightful assets, which means satisfied customers for you. We have undertaken more than 1,000 successful asset reunification programmes and in recent years have repatriated over 120,000 unexchanged investors with over £250 million in unclaimed assets.

GEORGESON
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